



The biggest enemy of Enterprise Transformation is Culture. Culture trumps Everything™ is much much more than just a saying. It is a very cold hard fact. For any human based system, you can change as many Methods as you like, define as many Artefacts as you like and change the Environment used (including IT) until the cows come home, but like a cork bobbing in the sea, they are utterly insignificant compared to the churning seas of Culture.

Run over 1 day and using this book, the course exposes the culture that exists in many enterprises. It gets the attendees thinking in terms of culture, different ways to think about it, the role psychology plays, how the two tribes of "the business" and "IT" contrast, and over 40 keypoints to help focus the mind.

Why Should I attend this Course?

Enterprises (Public Companies, Private Companies, Government Agencies) spend a lot of money on Transformation initiatives, and in trying to mature how they plan and execute those initiatives. A lot of time and money is spent on processes and IT tools to help an Enterprise plan and run projects better. However, after all this time and money is spent, processes are changed, new tools are bought and installed, still the overall numbers are that 70% of all projects fail. How can this be? The simple answer is that the culture at large in most Enterprise Transformation capabilities (the unwritten rules and regulations) are perfectly engineered to produce a 70% failure rate. So put away your tools, and start thinking about culture today.

Your Enterprise is already spending a lot of money on Transformation initiatives, and so it is imperative that your Enterprise stands the best chance of reducing the 70% failure rate.

This course will provide you with the context and approach to give you that best chance of success.

Who should attend?

Anyone and everyone that is involved (in whole or in part) in the Transformation of Enterprises, from CxO's and Directors to Database Support technicians. From Project Managers to Business Analysts. From Management Consultants to Programmers, and any one of a thousand other job titles that are (in whole or in part) concerned with the Transformation of Enterprises.