The Enterprise Debt™ Workshop is an introduction and hands on workshop designed to enable Enterprises to take back control of their Transformation domains by adopting a Pragmatic Approach to Enterprise Transformation Governance.

Run over 1 day, the first part of the workshop presents the concepts required to understand Enterprise Debt™ and provides a detailed method for defining, measuring and managing it.

The remainder of the day is a hands-on workshop where you will think about the principles that are applicable to your Enterprise, practise defining the Enterprise Debt™ when those principles are violated, and making decisions to accept the debt created or provide the resources required.

Why Should I attend this Workshop?

Enterprises (Public Companies, Private Companies, Government Agencies) spend Billions of Dollars year on year Transforming and changing themselves. With widely accepted figures of 70% of all projects fail (McKinsey, September 2013) the amount of money (and more importantly time) that is lost cannot continue, especially in a world that is changing faster and faster while demanding that all this Transformation must be done with less resource.

Identifying and managing Enterprise Debt™ (that is created when Transformation work deviates from accepted Roadmaps and Principles) is the key to keeping your Transformation projects aligned with your Strategy and identifying when any deviations occur at the point when that deviation occurs so that sound business decisions can me made to either accept the deviation with a plan of how to deal with the resulting issues and risks, or to act to stop the deviation.

<div align="center">

Enterprise Debt™ is a fact.

Your Transformation efforts are creating it every day.

Either you will control it.

Or it will control you.

</div>

Who should attend?

Anyone who wants to stop wasting time and money and reduce the number of project failures. E.g. CIOs, Head of PMO, Head of Business Analysis, Head of S&A, Head of Solution Delivery, Enterprise Architects, Solution Architects, Business Analysts, Project Managers, Developers, Testers, Configuration Managers, Change Managers, etc, etc.