

# Pragmatic Training Courses Overview



## Part A

### The Pragmatic Family of Frameworks

#### Guidance

- Theory or Practice?
- Reading Approach

#### Licensing

- Non-Commercial (Internal)
- Commercial (External)

#### Language

- What is a System?
- What is an Enterprise?
- What is Pragmatism?

#### Ontologies

- Enterprise
- Structural
- Transformational
- Framework

#### Frameworks

- Coverage
- X-Frameworks
- Connecting the DOTS
- POET and PEAFF

### Context

#### Context is King™

- Types

#### Why Use POET

- Sage Words
- Enterprise Viability
- Basic Premise
- W.E.Deming
- The Transformation of Transformation

#### How POET Helps

- Fundamental
- An Operating Model for Transformation
- Toolkit

#### Where POET and PEAFF Fit

- Theory & Complexity
- Zachman, TOGAF, ITIL, COBIT, PEAFF
- PEAFF and the TOGAF ADM
- Level of Guidance / Detail

#### Zachman

- Basic Message
- Missing Perspective and Model

### Methods

#### Overview

- Phases
- Models
- Roles

### Artefacts

#### Levels

#### Structural (MACE)

- Relationships

#### Transformational (MAGMA)

- Relationships

### Adoption

#### Value

- Expectations vs Reality
- Iterations

#### Maturity Model

- Overview Recognisable
- Pragmatic

#### Training

- POET & PEAFF

#### What do you get for your money?

- Options
- Toolkit
- The Pragmatic Publishing Platform (P3)

#### Barriers to Adoption

- I just Don't Get It!
- I'm Too Busy
- My Eyesight is Fine
- Using a Broken System to Fix a Broken Syst
- Been there. Done That.
- Yeah but... What's the Minimum?

#### Guidance

- Adoption Structure
- Overall
- Methods
- Artefacts
- Culture
- Environment

#### Assessment

- Results

# Pragmatic Training Courses Overview



## Part B

### Methods

#### Governance and Lobbying

- Transformation Synchronisation yin & yang
- Technical Debt
- Technical Debt vs Enterprise Debt™
- Enterprise Debt™

#### Disciplines

- Overview
- Requirements Management
- Discovery
- Analysis and Design
- Governance and Lobbying
- Modelling

### Artefacts

#### MACE & MAGMA Derivation

- Structure
- Strategy
- Execution
- Fundamental Types
- Levels
- Mapping

#### Ontology

- Basics
- Structural & Transformational
- Current, Intermediate, Target
- Business Model, Operating Model, Cap Model & Roadmaps63

#### Meta-models

- Hybrid

### Culture

#### Culture Trumps Everything™

- The Power of Culture
- Immense Problems
- Immense Opportunities

#### Slaves to Psychology™

- Is All Value Easy to See?
- I Was Only Doing What I Was Told!
- Are You Better Than a 5 Year-Old?
- Who Decides?
- Absolute Power Corrupts Absolutely
- Style Over Substance
- Do You Lie to Yourself?

#### Decisions, Decisions, Decisions!

- Cultural Types Context & Implications
- The Red Button Jumping to Conclusions

#### Architecture & Engineering

- Yin & Yang
- Merged
- Application

#### The Architect

- Secrets
- An Impossible Job
- Charlatan or Saviour
- The Pragmatic Architect Creed™

#### Language

### Environment

#### The Architecture Paradigm™

- Purpose
- Justification
- Why and How
- Abstraction and Elaboration
- Relationships
- The Value is in the Lines Not the Boxes
- Patterns
- Models, Meta-Models & Semantics

#### Frameworks

- Number
- Growth
- How POET Helps
- Future

#### Tools

- Number
- Growth
- How POET Helps
- Future
- Coverage
- Integration

# Pragmatic Training Courses Overview



## Part A

### Context

#### Why Use PEA F

Basic Premise

#### What Is Enterprise Architecture?

Bridging the Gap

You Decide

EA and SA

160 Character Challenge

#### How PEA F Helps

Fundamental

An Operating Model for Enterprise  
Architecture

Toolkit

#### Where to Start?

Can I start with one Department?

EA Catalysts

The First Step is Always the Hardest

Vision

Goals Strategies

Tactics

Objectives

### Methods

#### Overview

Phases

#### Enterprise Debt™

Enterprise Debt™ Ratio

Waivers

Business Decision

Enterprise Debt™ Value

Create/update Intermediate Models

Create/update Portfolio Model Create/update

Business & IT Transformation

Strategy

### Artefacts

#### Ontology

Structural and Transformational

Business Model, Operating Model, Capability  
Model & Roadmap

#### Meta-models

Overview

Business / IT Strategy - Enterprise /

Transformation Strategy

### Culture

#### Yes, But...

No EA and no EA's?

EA is of Little Practical Value

Large Team?

Large Expensive Project?

Losing Strategic Control?

Misconceptions

#### Politics and Psychology

Many People Will Hate EA

#### Enterprise Architect

Two Types

Type 1

Type 2

### Environment

#### Frameworks

PEAF

Comparison

#### Tools

Coverage

### Adoption

Overview

# Pragmatic Training Courses Overview



## Part B

### Methods

#### Strategising Phase

Update Strategy Model

#### Roadmapping Phase

Overview

Create/update Target Structural Model

#### Governance & Lobbying Discipline

Overview

Process

#### Modelling Discipline

Stage 1 - Determine the Question

Stage 2 - Determine Required Data

Stage 3 - Populate the Model

Stage 4 - Integrate the Model

Stage 5 - Answer the question

Populate the Model

#### Provide EA Education

### Artefacts

#### Meta-models

Transformational

Structural

#### Principles

Types

Operational

Transformational

### Culture

#### “The Management” vs “The Workers”

Most Valued Player (MVP)

Comparison

#### IT vs “The Business”

Is IT Special

When Two Tribes Go To War

Should IT Ever Say No to “The Business!?”

Comparison

#### Roles

Overview

SIB (Strategic Investment Board)

EARG (Enterprise Architecture Review Group)

#### Projects

Traditional vs Pragmatic Relationships

### Environment

#### EA Modelling Tools

Vendors

Main Requirements

Demonstrations

Evaluation

X Requirements

### Adoption

#### Guidance

#### Measures

Overall

Methods

Artefacts

Culture

Environment

#### Assessment

Results

#### Motivation

Methods

Artefacts

Culture

Environment

#### Actions

Overview

Strategising (EA - Why Should I Care?)

Roadmapping (Select EA Framework)

Initiating (Understand EA Framework)

Elaborating (Plan Rollout of EA Framework)

Constructing (Develop EA Changes)

Transitioning (Rollout EA Changes)